

PRESS RELEASE



OXFORD IMMUNE ALGORITHMICS selected as Thames Valley tech and digital future maker in ConnectTVT's 50 Game Changers 2020 cohort

2020-01-22: OXFORD IMMUNE ALGORITHMICS has been selected in [ConnectTVT's 50 Game Changers 2020 cohort](#). It joins the Thames Valley's breakthrough tech and digital start-ups and scale-ups, making global impact in their industries through market-changing technologies, innovation and world-class talent.

OXFORD IMMUNE ALGORITHMICS (OIA) is the company behind AlgoCyte, the remote blood-testing app for health monitoring designed for medical professionals. OIA is a deep biotech company that builds upon and creates responsible Artificial Intelligence (AI) for healthcare technology and offers end-to-end solutions for patients to clinical trials. Enabled by the synergy of human experts and super-human AI, OIA helps healthcare organisations better monitor their patients, reduce costs, and make decisions based on personalised data.

[ConnectTVT](#) is the platform joining the tech and digital dots in the Thames Valley,

Cohort investment rises by 33%

The 2020 cohort shows that the region's tech and digital innovators continue to attract investment into the Thames Valley, raising a total of £83m in investment in the last year. This is an increase of 33% on the previous 2018-19 Game Changers, which raised £55m.

Importantly however, ConnectTVT's 50 Game Changer selection process takes into account selection criteria other than financial performance: indicators include impact of product or service, team and talent strategies and leadership.

Pushing new boundaries with innovation

50 Game Changer creator, Louize Clarke comments, "50 Game Changers is about capturing the true story of the tech and digital ecosystem. OXFORD IMMUNE ALGORITHMICS is part of this story incredible community at the heart of the start-up scene here in the Thames Valley. We're truly blown away by the talent and contribution this year's cohort is making to the region's tech leadership and place on the global technology stage."

Mind + Machine against disease

OIA's founder, Hector Zenil adds, "The 50 Game Changers is all about celebrating the innovation, the teams shaping the future not only of the Thames Valley but the UK, Europe and beyond. While 2020 has the potential to be a brilliant year we also face many challenges, our start-ups still need support to reach their full potential, particularly developing sustainable talent pipelines, investment in innovation and ecosystem building."

The 50 Game Changers is supported by business advisory firm [Deloitte UK](#) and [Henley Business School](#). Law firm [BDB Pitmans](#) joins the sponsor line-up as do Reading HQ'd global tech and life science recruitment specialists [Austin Fraser](#).

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